

experience

PersonalizationMall.com | *Graphic Designer* | Burr Ridge, IL | March 2012 - Present

- Conceptualize and design graphics for numerous gift products including: apparel, frames, mugs, canvas prints, doormats, laser engraved products, mouse pads, banners, slates, greeting cards and stationery
- Pitch new and innovative ideas to the merchandising department, buyers and creative director
- Stay on top of consumer, industry and competitive trends
- Work as the main art contact for a variety of licensors including Precious Moments and Elvis Presley Enterprises to create theme-based designs for products

The Design Image Group | *Graphic Designer* | Burr Ridge, IL | August 2010 - March 2012

- Responsible for the layout and design of instruction manuals, print advertisements, merchandising and display materials
- Photography, retouching and image composition for a variety of clients including Wilton, Target, Walmart, Trudeau, HB Fuller and Arrow Gear
- Precision production skills ranging from 2-D and 3-D structure development to creating dies and preparing all aspects of art for pre-press in extremely large volumes on a weekly basis
- Worked with Nickelodeon, Disney and Mattel to implement designs for licensed products using their respective style guides

Blue Peak Outdoor Parties | *Freelance Graphic Designer* | St. Charles, IL | May 2010 - Present

- Worked directly with the owner of Blue Peak to create an annual catalog of services for distribution to current and prospective clients
- Designed advertisements featured in *The Knot Magazine* and *Chicago Style Weddings*

Social Brilliance | *Freelance Graphic Designer* | Highland Park, IL | June 2011

- Designed logo and business cards for an online marketing business

Results Realty Group | *Freelance Graphic Designer* | Plainfield, IL | November 2009 - May 2010

- Designed logo, business cards, letterhead and collateral pieces including 'For Sale' signs

Heritage Prairie Farm | *Freelance Graphic Designer* | Geneva, IL | August 2009 - August 2010

- Designed menus for wine tastings and dinners
- Conceptualized and implemented advertisements for estate receptions and tours
- Created design which was mass-produced on organic reusable bags for the Green City Market

Star Events | *Intern* | Chicago, IL | May 2009 - August 2009

- Designed advertisements for Chicago publications including *The Chicago Tribune*, *Chicago Parent*, *Time Out Chicago* and *Chicago Red Eye*
- Conceptualized design themes for a variety of Chicago music festivals including Wrigleyville Summerfest, North Side Summerfest and Harvest Fest
- Designed and assisted in the production of collateral material including tickets and signage for Long Grove Strawberry Fest, Chicago Soul Music Festival and Retro on Roscoe
- Aided in event media set-up and distribution
- Assisted in planning and managing The Chicago Soul Music Festival

skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Dreamweaver
- Photography
- Drawing/Sketching
- Keynote
- HTML & CSS
- Digital Imaging
- Corel Draw
- Microsoft Office

education

The University of Iowa, Iowa City, IA May 2010

Bachelor of Fine Arts, Graphic Design, *Honors Program*

activities & awards

- Member, AIGA, The Professional Association for Design, 2010 - Present
- Member, The University of Iowa "Donate Design" Program (invitation only), 2010
- Academic Scholarship, University of Iowa, 2006 - 2010
- Art History Honors Project, Egyptian Art Study, 2007
- Volunteer, Johnson County Dog Park Action Committee, 2007 - 2010
- Member, Public Relations Student Society of America, 2007 - 2010
- Member, University of Iowa Undergraduate Art History Club, 2006 - 2010